

PRESS RELEASE

Contact:
JC Gureghian
Phone: 1+ (877) 220-0015
763-923-4218
jc@cleansleep.com

FOR IMMEDIATE RELEASE

Clean Sleep Expands Across Canada and Into GCC (Gulf Countries)

[Dallas, TX]. February 27, 2017. Clean Sleep, a mobile, high-tech mattress cleaning company based in Dallas, announced strategic licensing partnerships with groups in Canada and the GCC (Gulf Cooperation Council). "We are extremely excited to announce our Clean Sleep partnership with representation in Canada. We now offer our services in British Columbia and Alberta provinces and very soon we will expand throughout Canada with potential investors and future franchise opportunities. It is our mission to be the leader in Canadian market verticals such as healthcare, hospitality, student housing as well as residential mattress cleaning supported by patent-pending technology that no other company can provide", said Jack Drummond, President of Clean Sleep Canada Corp.

In the GCC, plans are to begin rolling out the first Clean Sleep Machines in the Gulf Countries of Saudi Arabia or the UAE (United Arab Emirates). "The Clean Sleep mobile cleaning service raises the bar for commercial health standards and we are excited to bring this technology to the GCC, especially to the Hospitality and Healthcare industry," said Khaled AlRashed, CEO of AlRashed Trading Agencies.

Clean Sleep received national attention in the US when it was featured in season seven of the widely popular television show, Shark Tank. While the Company did not receive a bite from any of the sharks, no one is complaining as they have continued to forge ahead with their mission to improve the health and comfort of their customers by introducing unparalleled solutions for bedding sanitation domestically while also expanding into International markets such as Canada and the GCC.

The Company also announced earlier this month test results demonstrating that their patent-pending technology effectively eliminates 99.99% of *C. diff* germs after only a single cleaning. The results of the testing, conducted at Microchem Laboratory in Round Rock, Texas, also revealed a similarly significant eradication of other dangerous bacteria such as staphylococcus aureus.

"Our researchers spent over five years developing the most direct, convenient way to disinfect hard-to-clean surfaces, specifically bedding and mattresses," said Clean Sleep's founder, Michael Ingle. "Now that we have the technology available and the science to back it up, we hope to make preventable illnesses caused by germs like *C. diff* a thing of the past."

Clean Sleep's automated process ensures a consistent application and guarantees their process. The company's mobile mattress cleaning services are affordable and accessible to both residential and commercial clients, and bulk pricing and contracts are available for hotels, hospitals, nursing homes, and student housing. To find out more about Clean Sleep's patent-pending process or to schedule an appointment with their professional technicians, visit www.cleansleep.com.

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About C-Diff

Clostridium difficile, or *C. diff*, is a bacteria that can cause a deadly infection of the colon, the main symptoms of which are fever, diarrhea, and abdominal pain. The Center for Disease Prevention and Control offers more information about the infection and its treatment at https://www.cdc.gov/hai/organisms/cdiff/cdiff_infect.html.

About Microchem Laboratory

Microchem Laboratory is a contract testing laboratory that offers a wide array of test services. The lab specializes in testing of environmental surface disinfectants, high-level disinfectants, sanitizers, medical devices, antimicrobial surfaces, personal care products, and antimicrobial devices. Learn more at <http://microchemlab.com>.

About Clean Sleep

Clean Sleep is the first company in the world to offer mobile mattress cleaning using a unique five-step cleaning process proven to clean and sanitize mattresses and bedding. The process targets contaminants that contribute to sleep discomfort and mattress contamination, zeroing in on removing allergens, odors, stains, and bedbugs. This can happen on-site, at any location, in as few as 15 minutes. To find out more about Clean Sleep, visit www.cleansleep.com.

Please direct inquiries to:

JC Gureghian
International Sales
jc@cleansleep.com